



For Immediate Release
December 3, 2009

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*Lottery and Gaming Experts Join Forces -
Launching Capital Action Consulting
~ David Roberts and Eli Nortelus launch GR Firm~*

TALLAHASSEE, FL. – David Roberts, former Florida chief pari-mutuel regulator and Eli Nortelus, former legislative director of the Florida Lottery, have established Capital Action Consulting, LLC (CAC), a new bipartisan governmental consulting firm based in the capital city.

Roberts and Nortelus will provide personalized and attentive governmental consulting and experienced advocacy to businesses, professional associations and non-profit organizations. The partners' deep experience in regulatory issues will assist clients in developing and implementing successful strategies responding to legislative, regulatory and political issues.

"Together we have nearly three decades of combined experience in state and local government, strategic governmental relations, public advocacy and lobbying," said Roberts. "We look forward to helping our clients navigate through the legislative and regulatory process -- providing them with the security of knowing we will represent them professionally and ethically every step of the way."

Roberts served as the Florida Department of Business and Professional Regulation's director of the Division of Pari-Mutuel Wagering for almost a decade. The Division regulates all pari-mutuel activities including horse racing, greyhound racing, jai alai, and card rooms, as well as the regulation of slot machine gaming at the South Florida pari-mutuel facilities.

"We know that every decision made in Tallahassee affects millions of Floridians and thousands of business across the state," said Nortelus. "We bring both public and private sector experience to the table through our strong relationships with public officials and an understanding of state government. We have the tools to advocate tirelessly on behalf of our clients."

Nortelus served as the legislative director of the Florida Lottery overseeing the Lottery's legislative budget and policy priorities through the state's legislative process.

Capital Action Consulting works to fully understand the client's specific issues and needs in order to develop an aggressive strategy to successfully accomplish the client's goals. As part of client services, the CAC team conducts research, devises strategies, monitors and identifies issues, and develops and coordinates the advocacy effort. For more information, please visit <http://capitalactionconsulting.com>.

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