



**FOR IMMEDIATE RELEASE**

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**Cardenas Partners Announce Addition of Scott Campaign Advisor and Washington Strategist  
Veteran GOP Campaign Insider Lanny Wiles Joins Nationally Recognized Lobbying Firm**

(Tallahassee, FL) - The Advocacy Group at Cardenas Partners today announced political strategist and veteran campaign insider Lanny Wiles will join the firm as a Senior Counselor. The announcement comes following Wiles' service as Florida Governor Rick Scott's Tour Director for the 2010 campaign and as a Senior Advisor to the Scott/Carroll Inaugural Committee.

"Lanny Wiles has been a household name in national Republican campaigns since I first met him in Ronald Reagan's successful effort in 1980," said Al Cardenas, senior partner of The Advocacy Group at Cardenas Partners with lobbying offices in Tallahassee, Florida and Washington, D.C. "Lanny's efforts this cycle was a critical component of Florida Governor Rick Scott's electoral success. Lanny is well respected in the highest circles of local, state and national politics and I have been proud to call him a friend for three decades," Cardenas continued.

A Jacksonville, Florida resident, Lanny Wiles has over 35 years experience of working with the legislative and executive branches of government including White House service, five national presidential campaigns, strategist for United States Senate and House of Representative candidates, three gubernatorial campaigns, a large city mayoral race and numerous national voter initiatives.

"I am thrilled to serve as Senior Counselor to one of Florida's most respected and influential lobbying firms," said Wiles. "Al Cardenas and I have worked together in a number of political efforts over the years and I look forward to offering strategic and tactical advocacy counsel to the firm's clients."

Mr. Wiles has represented a wide variety of clients including U.S. Department of Commerce, Department of Energy, Department of Homeland Security, Department of Defense, Environmental Protection Agency, and U.S. Forest Service. Issue areas include energy, pharmaceuticals, defense technologies, not-for-profits, agricultural matters, professional sports tax issues, aviation policy, transportation modes and others.

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**About Lanny Wiles**

Mr. Wiles' political and campaign experience spans over three decades, beginning in 1976 when he was one of a small band of Republicans who supported then-Governor Ronald Reagan's bid to become the GOP Presidential nominee. He later served as a trusted advance and logistics coordinator for the

campaign, Reagan/Bush Transition in California and in the White House. Wiles continued to serve President Reagan and his team in a volunteer capacity for the duration of President Reagan's two terms.

He was appointed by the President to the United States Small Business Advisory Committee where he served one term. Mr. Wiles was the Tour Director in 2000 for Senator John McCain's presidential bid and returned in 2008 to champion and lead the charge for McCain's New Hampshire victory, which set the stage for his string of early primary victories and earning him the Republican nomination. Wiles serves on the leadership committees of Senators Tom Colburn (R-OK), Richard Burr (R-NC) and House Speaker John Boehner (R-OH).

#### **About The Advocacy Group at Cardenas Partners**

The Advocacy Group at Cardenas Partners (TAGCP) in Tallahassee, Florida provides a full range of governmental advocacy services and has built a strong foundation of core budgeting and legislative processing skills that allows successful navigation of issues of interest to their clients.

TAGCP advocate on behalf of clients representing a broad array of interests, including blue chip Fortune 100 & 500 companies such as Progress Energy and AT&T. They represent statewide trade associations such as the Florida Association of Realtors, Florida Carpenter's Regional Council, and the Associated Industries of Florida (AIF). In the government sector, they represent several city and county municipalities. Additional private sector clients include Advantage Capital Partners, Asphalt Contractors Association, The Camelot Group, Coastal Maritime Stevedoring, The Florida Consortium of Charter Schools, Florida High Speed Rail LLC, Preferred Care Partners, Wynn Resorts, and The Villages.

In addition to former Republican Party of Florida Chairman Al Cardenas, Tallahassee-based partners include Slater Bayliss and Stephen Shiver. Bayliss, who most recently served as Special Advisor to the Scott/Carroll Inaugural Committee, is a former aide to Florida Governor Jeb Bush. Shiver, who has served directly and indirectly to numerous Florida legislators including many currently in leadership positions, was recently named a Senior Political Advisor to AIF. For additional information, please go to [www.CardenasPartners.com](http://www.CardenasPartners.com).