



## For Immediate Release

October 8, 2010

Contact: Sandra Ruiz 786-514-8009

### *Miami Herald* Endorses Sandra Ruiz in District 112

“The political demographics of this district have been changing...”  
“[Ruiz is] A moderate who has been able to work well across party lines...”

**MIAMI** – The *Miami Herald* yesterday cited Sandra Ruiz’s moderate politics, bi-partisan approach and experience in endorsing her candidacy for the open district 112 seat in the Florida House of Representatives.

“I am delighted and honored to have the endorsement of the largest newspaper in my district,” Ruiz said. “They interviewed the candidates, studied our records and priorities and made the decision that is best for the community.”

Editorial writers praised Ruiz as, “A moderate who has been able to work well across party lines...” wrote that Ruiz was, “...a good fit” for the district and that “Her experience as a city commissioner gives her the edge.”

The *Herald* also published, “The political demographics of this district have been changing, with more Democrats and unaffiliated voters registered than Republicans.”

The changing demographics in district 112 are accurate but they, in fact, understate the shift. Since 1992, the Republican vote share has gone down steadily in each election from 53% in 1992 to just 40% in 2008.

In that same time, the heavily Democratic portion of the district in Broward County has seen its influence climb to more than 25% of the total vote in 2008. And with nearly 75% of registered voters in district 112 being Hispanic, Ruiz should out-perform other Democrats such as Alex Sink or Barack Obama – both of whom took more than 48% in this district.

“Doral is the largest city in the district and is a great community I have been honored to represent for eight years,” Ruiz said. “I am excited and ready to bring my community-centered experience to Tallahassee.”

###